



**CITY OF FRISCO**  
**FRISCO ATHLETIC CENTER**  
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**TO:** Members of the Parks and Recreation Board

**CC:** Henry Hill, Deputy City Manager  
Rick Wieland, Parks and Recreation Director  
Marcy Jones, Recreation Services Manager

**FROM:** Diane Gontarek, Recreation and Aquatic Program Supervisor

**DATE:** May 1, 2009

**SUBJECT:** Monthly Report on the Registration, Participation and Revenue of the Water Aerobics and Learn to Swim Programs

The purpose of this memorandum is to provide an update on the registration and participation of the Water Aerobics and Learn to Swim Programs offered by the Parks and Recreation Department. The chart below shows the comparison of registered participants and revenue generated. Revenue generated and registered participants are **solely based** on the amount of classes that have a start date in April 2009. Each of the different areas in aquatics has been broken down by program registration revenue. Overall, the Aquatic Program Division received \$23,055.00 in program registrations for classes that are operating in April.

#### Aquatic Programs

Program	Number of Participants	Revenue Collected April 2008	Number of Participants	Revenue Collected April 2009
Water Aerobic FISD	12	\$444.00	14	\$700.00
Water Aerobic Daily Drop In	1	\$5.00	0	\$0.00
Water Aerobic Daily Attendance	710	\$0.00	770	\$0.00
Water Aerobic Punch Pass	8	\$360.00	0	\$0.00
Swim Lessons	275	\$14,082.00	350	\$17,770.00
Private Swim Lessons	27	\$810.00	62	\$1,800.00
Semi-private Swim Lessons	4	\$200.00	2	\$100.00
WSI Class				
Lifeguard Class	13	\$2,275.00	15	\$2,625.00
CPR/First Aid Class				
Pet First Aid				
Wiggle and Wade	11	\$682.00	8	\$360.00
Babysitter's Training	12	\$864.00		
<b>TOTAL</b>	<b>1073</b>	<b>\$19,722.00</b>	<b>1221</b>	<b>\$23,355.00</b>

#### Frisco Athletic Center

##### Number Of Participants 2008 & 2009

Month	Water Aerobics	ARC Classes	Swim Lessons	FISD Water Aerobics
January-09	669	6	242	15
February-09	775	10	254	14
March-09	760	12	272	12
April-09	770	15	350	14
May-09				
June-09				
July-09				
August-09				
September-09				
October-08	922	12	300	18
November-08	344	0	251	14
December-08	490	6	9	11
<b>Year Total</b>	<b>4730</b>	<b>61</b>	<b>1678</b>	<b>98</b>